



**Certified  
Management  
Accountants™**

## THE SOCIETY OF MANAGEMENT ACCOUNTANTS OF MANITOBA

---

Annual General Meeting

September 20, 2011



THE SOCIETY OF MANAGEMENT ACCOUNTANTS OF MANITOBA

---

815 – 240 Graham Avenue, Winnipeg, MB R3C 0J7


p 204.943.1538 | 800.841.7148 | f 204.947.3308

[www.cma-manitoba.com](http://www.cma-manitoba.com) | [jobs.cma-manitoba.com](http://jobs.cma-manitoba.com) | [cmamb@cma-canada.org](mailto:cmamb@cma-canada.org)

Connect with us:

 [facebook.com/cmamb](https://facebook.com/cmamb)

 [twitter.com/cmamb](https://twitter.com/cmamb)

 Certified Management Accountants of Canada



**Certified  
Management  
Accountants™**

## ANNUAL GENERAL MEETING

TUESDAY, SEPTEMBER 20, 2011

CMA Professional Centre | 814 - 240 Graham Avenue

12:00 Noon

### A G E N D A

1. Minutes of the Annual General Meeting of September 21, 2010
2. Report of the President of the Society
3. Report on the 2010-2011 Audited Financial Statements
4. Report of the Chief Executive Officer
5. Appointment of Auditors
6. By-Law Revision
7. Nominating Committee Report
8. Other Business
9. Adjournment





**Certified  
Management  
Accountants™**

**ANNUAL GENERAL MEETING  
MINUTES  
Tuesday, September 21, 2010  
CMA Professional Centre – 12:00 p.m.**

In Attendance - 30 CMA Manitoba Members in Good Standing

Chairman – Paul Stewart, CMA  
Secretary – Ron Stoesz, CMA, FCMA

1. There was quorum; therefore, Chairman Paul Stewart called the meeting to order at 12:00 p.m. Secretary Ron Stoesz advised that the meeting notice had been sent in accordance with the By-laws. The minutes of the Annual General Meeting of September 22, 2009 were circulated to all attendees.
2. There were no objections to the agenda; the agenda was adopted.
3. **Approval of Minutes of September 22, 2009 Annual General Meeting**  
*It was moved by Gregg Comber and seconded by Chris Filopoulos, that the minutes of the September 22, 2009 Annual General Meeting be approved.*

CARRIED
4. **Business Arising**  
There was no business arising.
5. **Report of the Chair of the Board of Directors (copy included in the Annual Report)**  
*Moved by Lynne Peloquin and seconded by Angela Chambers that the President's Report be accepted.*

CARRIED
6. **Report on the 2009-2010 Audited Financial Statements**  
R. Stoesz provided the membership with a report concerning the 2009-10 fiscal year highlighting and explaining any variances.  
*Moved by Ron Stoesz and seconded by Gregg Comber that the Treasurer's Report be accepted.*

CARRIED

There were no questions regarding the Treasurer's report.
7. **Report of the Chief Executive Officer**  
*Moved by Ron Stoesz and seconded by Angela Chambers that the Report of the Chief Executive Officer be accepted.*

CARRIED

There were no questions regarding the Chief Executive Officer's report.

## 8. Appointment of Auditors

Chair Paul Stewart asked for a motion confirming the firm of Del Halliday Certified Management Accountant Inc. be appointed as the Society's auditor for the 2010-11 year.

*Moved by Chris Dumontier and seconded by Denis Fillion that Del Halliday Certified Management Accountant Inc. be appointed as the Society's auditor for the 2010-11 fiscal year.*

CARRIED

## 9. Nominating Committee Report

Chair of the Nominating Committee, Chris Dumontier presented the report of the Nominating Committee. C. Dumontier advised that the Nominating Committee was comprised of:

Beverly Beitz, CMA, FCMA	Gregg Comber, CMA
Angela Chambers, CMA	Paul Stewart, CMA
Chris Dumontier, CMA (Chair)	Ron Stoesz, CMA, FCMA (Secretary)

A full slate of candidates was put forward by the Nominating Committee to the membership on August 10, 2010. No nominations were received; therefore, the Board of Directors for 2010-11 is:

Gregg Comber, CMA, President Elect  
Denis Fillion, CMA, Vice-President Elect  
Mary Brabston  
Bryan Byhre, CMA  
Angela Chambers, CMA  
Mike Cuma  
Ian Craven, CMA  
Julie Notley Guevarra, CMA  
Dean Hammond, CMA  
Ryan Morphy  
Lynne Peloquin, CMA  
Paul Prendergast  
Robert Thorsten, CMA

President P. Stewart declared that these members would be the Society's directors for a one-year term or until the next Annual General Meeting.

## 10. Other Business

- a) P. Stewart asked if there was any other business. There was no other business.
- b) P. Stewart called upon the Vice President, Gregg Comber, to whom he passed the gavel.
- c) G. Comber presented a gavel as a parting gift to outgoing President Paul Stewart.
- d) P. Stewart requested that the new Board convene in the Break-out Room immediately following the adjournment of the Annual General Meeting.

11. It was moved by Gregg Comber and seconded by Angela Chambers that the meeting be adjourned. The meeting was adjourned at 12:30 p.m.

# PRESIDENT'S REPORT 2010 – 2011

---

On behalf of your Manitoba Board of Directors I am pleased to present my President's report.

One of the most important and exciting duties of the new President is the presentation of diplomas and designations. This year I had the honour of welcoming 40 new graduates to the Society including 2 Executive CMAs and 3 MBA-CMAs.

It is always emotional and uplifting to listen to the stories of family and friends as they introduce the new CMAs at the Convocation. We are reminded of the mental stamina, perseverance and dedication it takes to achieve the CMA designation. This achievement is most likely one of the largest hurdles each of these new graduates has had to face in their careers. It is this dedication that makes us all proud to be CMAs.

In addition to the Convocation, a Distinguished Members Gala was held to acknowledge the newly inducted FCMAs. They are Denise Zaporzan, John Lovell and Allen Dowhan. These members join the elite company of 52 FCMAs in Manitoba.

These events were the start to what Ron has called the building of a sense of community. One of the strategic initiatives Ron and his team have been working on is to build a strong, proud membership base. Both the Convocation and Gala achieved the desired result as new graduates and lifelong members sang and danced late into the night.

In addition, Ron and the office staff organized other community events including the following:

- The Annual Conference was held in June and had over 300 members attend to hear presentations ranging from Risk Management to Healthy Living.
- Three Distinguished Speaker breakfast seminars were organized over the year. They included presentations from Craig McIntosh, Charles LaFleche and Len Hoey. Each of the speakers provided an insight into their careers and how they used their CMA skills to advance their organizations.
- Over 80 members attended the Annual Member Recognition event held in August 2011, recognizing members with 25 to 60 years of membership with a CMA pin.

One of the 3 members receiving their 55 year pin was Clayton Turnbull. It was truly a pleasure for me to be able to present him with this pin as he was my mentor and the person who first told me about the CMA program.

These events help build a sense of community, remind members of their accomplishments and create ambassadors who will promote the benefits of the CMA program. I would encourage all of you to discuss the benefits of the CMA program with your family, friends and employees. This small investment of time can change someone's life and will strengthen our designation.

Over the past year, exceptional work has been done on increasing our membership. We currently have over 70 candidates in varying stages of the Accelerated Program with another 60 candidates expected to start the 18 month program in January 2012.

Unfortunately, it is not all smooth sailing, and there are a few operational duties that are somewhat difficult to deal with. One such item is a disciplinary procedure that has taken up a considerable amount of staff time and capital. Even though this situation has consumed resources that may have been better used elsewhere, it is important for public safety and the protection of our brand to ensure all members conduct themselves in accordance with our Act and By-Laws. We hope to have this matter finalized within the next few months.

In addition to my Provincial CMA duties, I have represented Manitoba at the National Council of Chairs.

The National agenda has been a very busy one with a significant focus on the merger discussions. In late February it was decided to investigate a merger opportunity with the CAs. Initially there was some hesitation to work with the CAs, but that quickly evaporated as open and honest communication took place. The amount of co-operation and work that has transpired in a small amount of time is fantastic. I truly believe that a merger between both organizations will benefit all members and better use members' fees to move the accounting profession forward.

Even with all the discussion around the merger, National has not lost their focus on maintaining and growing Management Accounting. At the September Council of Chairs' meeting, we were presented with the first of a 6 part series on Management Accounting, which was exceptionally well produced. This material should be available to members in the very near future.

In closing, I have a number of groups to thank for their contribution to the Society this past year.

I would like to thank the Manitoba Board of Directors for their hard work and dedication. They have done an excellent job of contributing and challenging the direction of both the provincial and national organizations.

I would also like to thank the many volunteers that assisted us by serving on committees and task forces or through organizing of events. Without these volunteers, the Society would not be able to function.

I thank the CMA office team, including Sheri Moerkerk, Scott Roehl and Nicole Trunzo for their excellent promotion of our designation, building of member pride, and event management; Connie Sherry & Petra Noack Menzies for high quality recruitment, accreditation and support of our CMA students; and Donovan Henzel & Hannah Walls for keeping the office running smoothly.

Finally, I would like to thank Ron. He has done an exceptional job of leading the organization, building member pride and growing membership. He has a vision and enthusiasm that are sure to serve us well into the future. In addition his support to me was exemplary and much appreciated.

It has been my honour and privilege to have been given the opportunity to serve as CMA Manitoba's President. I joined the Board to give back to a designation that truly has changed my life. Unfortunately, I feel I have gained so much personally and professionally from my board experience that my debt remains unpaid.

The next year will be an exciting one with much work still to be done on the merger front, but I feel confident that with the exceptional office staff, board members and volunteers, Management accounting will continue to thrive in Manitoba and Canada.

Gregg Comber, CMA  
President | Manitoba Board of Directors





**Certified  
Management  
Accountants™**

## THE SOCIETY OF MANAGEMENT ACCOUNTANTS OF MANITOBA

### FINANCIAL STATEMENTS

For the year ended June 30, 2011

---

	Contents
Auditor's Report	2
Financial Statements	
Statement of Financial Position	3
Statement of Changes in Net Assets	4
Statement of Operations	5
Statement of Cash Flows	6
Notes to Financial Statements	7

## INDEPENDENT AUDITOR'S REPORT

To the Members of  
The Society of Management Accountants of Manitoba

I have audited the accompanying financial statements of The Society of Management Accountants of Manitoba, which comprise the statement of financial position as at June 30, 2011, and the statement of operations, statement of changes in net assets and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Society's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion of the effectiveness of the Society's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

### Opinion

In my opinion, the financial statements present fairly, in all material respects, the financial position of The Society of Management Accountants of Manitoba as at June 30, 2011 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

**The Society of Management Accountants of Manitoba**  
**STATEMENT OF FINANCIAL POSITION**  
**As at June 30, 2011**

<b>Assets</b>	<b>2011</b>	<b>2010</b>
<b>Current</b>		
Cash and Cash Equivalents	\$ 650,665	\$ 623,932
Accounts Receivable and Accrued Interest	131,608	18,353
Prepaid Expenses	196,617	198,082
Investments Maturing within 12 Months - Note 3	247,601	110,840
	<b>1,226,491</b>	<b>951,207</b>
<b>Long-term Investments - Note 3</b>	<b>557,266</b>	<b>796,962</b>
<b>Capital Assets - Note 4</b>	<b>44,627</b>	<b>54,796</b>
	<b>\$ 1,828,384</b>	<b>\$ 1,802,965</b>

**Liabilities and Members' Equity**


<b>Current Liabilities</b>		
Accounts Payable	\$ 257,112	\$ 171,512
Deferred Revenue	981,682	824,365
	<b>1,238,794</b>	<b>995,877</b>

<b>Net Assets</b>		
Unrestricted	544,963	752,292
Invested in Capital Assets	44,627	54,796
	<b>589,590</b>	<b>807,088</b>
	<b>\$ 1,828,384</b>	<b>\$ 1,802,965</b>

Approved by the Board:



Gregg Comber, CMA  
President



Ronald Stoesz, CMA, FCMA  
Treasurer

**The Society of Management Accountants of Manitoba**  
**STATEMENT OF CHANGES IN NET ASSETS**  
**For the year ended June 30, 2011**

	<b>Invested in Capital Assets</b>	<b>Unrestricted</b>	<b>2011 Total</b>	<b>2010 Total</b>
Balance, beginning of year	\$ 54,796	\$ 752,292	\$ 807,088	\$ 940,714
Excess (Deficiency) of revenue over expense		(217,498)	(217,498)	(133,626)
Amortization	(24,216)	24,216	-	-
Investment in capital assets	14,047	(14,047)	-	-
Balance, end of year	<u>\$ 44,627</u>	<u>\$ 544,963</u>	<u>\$ 589,590</u>	<u>\$ 807,088</u>

**The Society of Management Accountants of Manitoba**  
**STATEMENT OF OPERATIONS**  
**For the year ended June 30, 2011**

	<b>2011</b>	<b>2010</b>
<b>Revenue</b>		
Accelerated/Other Education Programs	\$ 224,367	\$ 178,050
Entrance Examination	11,965	15,035
Strategic Leadership Program	234,547	287,908
Targeted Recruitment Programs	112,436	28,200
Management and Governance	1,049,312	969,489
Investment Income	29,969	40,942
Marketing & Communications Program	9,241	-
Member Development and Support Programs	170,741	194,581
	<b>1,842,577</b>	<b>1,714,205</b>
<b>Expense</b>		
Accelerated /Other Education Programs	103,097	65,250
Entrance Examination	14,004	17,686
Strategic Leadership Program	132,478	143,980
Targeted Recruitment Programs	36,587	5,655
Management and Governance	1,244,983	1,188,723
Marketing and Communication Programs	274,795	284,862
Member Development and Support Programs	93,308	141,675
Professional Conduct and Standards <sup>5</sup>	160,824	-
	<b>2,060,075</b>	<b>1,847,831</b>
<b>Excess (deficiency) of revenue over expense</b>	<b>\$ (217,498)</b>	<b>\$ (133,626)</b>

**The Society of Management Accountants of Manitoba**  
**STATEMENT OF CASH FLOWS**  
**For the year ended June 30, 2011**

	<b>2011</b>	<b>2010</b>
<b>Operating Activities</b>		
Excess (deficiency) of revenue over expense for the year	\$ (217,498)	\$ (133,626)
Amortization	24,216	30,178
	(193,282)	(103,448)
Decrease in non-cash working capital components	133,685	(3,899)
<b>Total Cash Generated (Expended) from Operating Activities</b>	<b>(59,597)</b>	<b>(107,347)</b>
<b>Investing Activities</b>		
Purchase of investments	102,935	(181,431)
Purchase of capital assets	(14,047)	(53,997)
<b>Total Cash Generated (Expended) for Investing Activities</b>	<b>88,888</b>	<b>(235,428)</b>
Decrease in cash and cash equivalents	29,291	(342,775)
Cash and cash equivalents - beginning of period	623,932	966,707
<b>Cash and Cash Equivalents - End of Period</b>	<b>\$ 653,223</b>	<b>\$ 623,932</b>
<b>Cash and Cash Equivalents</b>		
Cash	650,665	422,916
TD Mortgage Corporation GIC	-	201,016
	<b>\$ 650,665</b>	<b>\$ 623,932</b>

**The Society of Management Accountants of Manitoba**  
**NOTES TO FINANCIAL STATEMENTS**  
**June 30, 2011**

**Note 1 Nature of Organization**

---

The Society is a non-profit, professional organization, incorporated pursuant to the Society of Industrial and Cost Accountants Act which received Royal Assent in the Province of Manitoba April 26, 1947. The Society continues under the Certified Management Accountants Act (December 1, 2004).

It is a non-share capital corporation with voting privileges restricted to its members as defined in the Society's By-Laws. Mission: CMA drives value creation by developing professionals and resources to lead the advancement and integration of strategy, accounting and management.

**Note 2 Summary of Significant Accounting Policies**

---

a) **Cash & Cash Equivalents:** Cash is carried at cost, which approximates market value and is held at the TD Bank.

b) **Capital Assets:** Capital assets are recorded at cost. Assets having a cost less than \$1,000 are expensed in the year of purchase. Amortization is provided for on a straight line basis with no salvage value as follows:

Office Furniture and Equipment	10 years
Leasehold Improvements	10 years
Computer Hardware	3 years
Computer Software	1 year

c) **Revenue Recognition:** Membership fees are reported as earned revenue in the year to which the fees apply. All fees collected prior to year-end are reported in the financial statements as deferred revenue. Education and Accreditation revenue as well as Member Development and Support program revenue are recognized when the service is provided or the event is held.

Investment income consists of interest income less the amortization of bond premiums plus accrued interest earned as of year-end.

d) **Use of Estimates:** The preparation of financial statements in accordance with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingencies at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates. The most significant estimates in these financial statements include the useful lives of capital assets and interest accrued on investments.

e) **Financial Instruments:** Financial instruments include cash and cash equivalents, long-term investments, accounts receivable and accrued interest, accounts payable, as well as accrued liabilities. Unless otherwise stated, it is management's opinion that the Organization is not exposed to significant interest, currency, or credit risks arising from these financial instruments. The book value of the Organization's financial assets and liabilities approximates their fair value.

Long-term investments are categorized as being held to maturity and are initially recorded at their fair value. Subsequent measurement is the amortized cost using the effective interest method. When there has been a permanent loss in the value of the investments, the investments are written down to recognize this loss.

The Society manages its exposure to the risks associated with financial instruments through governance policies regarding members' equity positions and long-term investment guidelines. Specifically, the Society invests in long-term funds of fixed income securities that have a rating of AA (mid) or higher from at least two nationally recognized rating agencies.

Accounts receivable is classified as loans and receivables, being recorded at amortized cost, which approximates fair value. Accounts payable and accrued liabilities are classified as other financial liabilities and are initially recognized at fair value.

- f) **Capital Disclosures:** The Society's capital consists of its net assets invested in capital assets and unrestricted net assets. These amounts are disclosed in the Statement of Changes in Net Assets. The objective is to ensure resources are available to continue to support our members. The Board of Directors has established a recommended Members' Equity balance of at least 50% of the current member and student fees collected by the Society.
- g) **Donated Services:** The work of the Society is dependant on the voluntary service of many members. Due to the difficulty in determining the fair value of donated services, these are not stated on the financial statements.
- h) **Future Accounting Changes:** In December 2010, the Accounting Standards Board (AcSB) and Public Sector Accounting Board (PSAB) issued new standards for not-for-profit organizations (NPOs) as follows:

For non-government (private sector) NPOs, they have a choice of either International Financial Reporting Standards ("IFRS") or Accounting Standards for NPOs (which is essentially the Accounting Standards for Private Enterprises with the current 4400 series of NPO specific standards added with some minor changes).

The Boards require NPOs to adopt their respective standards for year ends beginning on or after January 1, 2012; early adoption is allowed. Until the date of transition to the new standards, all NPOs will continue to follow the current Canadian Institute of Chartered Accountants Handbook - Accounting Part V - Pre-Changeover Standards. Management is currently assessing the implications of these new standards.



**The Society of Management Accountants of Manitoba**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2011**

<b>Note 3 Long-term Investments</b>	<b>2011</b>	<b>2010</b>
<b>Province of ON Bond</b> (Maturity: Nov 19, 2010, Net Yield 3.9%)	\$ -	\$ 110,840
<b>Province of BC Bond</b> (Maturity: Jan 9, 2012, Net Yield 3.876%) (Market Value: 131,318)	<b>125,944</b>	128,085
<b>Canadian Western Bank GIC</b> (Maturity: Jan 22, 2012, Net Yield 1.95%) (Market Value: 32,272)	<b>32,000</b>	32,000
<b>Laurentian Bank GIC</b> (Maturity: Jan 22, 2012, Net Yield 1.90%) (Market Value: 90,399)	<b>89,657</b>	87,985
<b>Canadian Tire Bank GIC</b> (Maturity: Dec 2, 2013, Net Yield 4.65%) (Market Value: 56,230)	<b>54,758</b>	52,325
<b>ICICI GIC</b> (Maturity: Dec 2, 2013, Net Yield 4.7%) (Market Value: 56,300)	<b>54,810</b>	52,350
<b>Province of ON Bond</b> (Maturity: Sept 8, 2014, Net Yield 3.035%) (Market Value: 156,605)	<b>150,862</b>	151,217
<b>Province of MB Bond</b> (Maturity: June 15, 2015, Net Yield 3.15%) (Market Value: 173,914)	<b>175,000</b>	175,000
<b>Pacific and Western Bank GIC</b> (Maturity: Dec 1, 2014, Net Yield 3.3%) (Market Value: 63,162)	<b>61,980</b>	60,000
<b>Canadian Western Bank GIC</b> (Maturity: Dec 1, 2014, Net Yield 3.2%) (Market Value: 60,963)	<b>59,856</b>	58,000
	<b>804,867</b>	907,802
<b>Less investments maturing within 12 months</b>	<b>247,601</b>	110,840
<b>Total Long-term Investments</b>	<b>\$ 557,266</b>	\$ 796,962

**The Society of Management Accountants of Manitoba**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2011**

**Note 4 Capital Assets**

	2011			2010		
	Cost	Accumulated Amortization	Net Book Value	Cost	Accumulated Amortization	Net Book Value
Office Furniture and Computer Hardware	\$ 97,004	\$ 69,192	\$ 27,812	\$ 97,004	\$ 64,169	\$ 32,835
Computer Software	88,663	80,120	8,542	83,299	70,669	12,630
Leasehold Improvements	41,712	41,712	-	33,029	33,029	-
<b>Total</b>	<b>\$ 243,262</b>	<b>\$ 198,635</b>	<b>\$ 44,627</b>	<b>\$ 229,216</b>	<b>\$ 174,420</b>	<b>\$ 54,796</b>

**Note 5 Professional Conduct and Standards**

During the year, the Society received a small number of complaints regarding a member of the Society. In accordance with the By-laws as they pertain to the Discipline Process, a Discipline Committee was established to review the complaints. The Discipline Committee appointed a Panel to hear testimony provided by the Society and the member, to evaluate evidence provided at the hearings and to conclude by proving their decision to the Committee. Separate legal counsel represented both the Society and the Discipline Panel. The Society paid for all legal fees incurred by the Society and the Panel and the total expense is represented on the Statement of Operations as Professional Conduct and Standards. As of June 30, 2011, the Panel has not provided a decision.

**Note 6 Commitments**

**Rental Commitment**

The Society renewed its office lease on January 31, 2004 for a ten-year period expiring January 31, 2014. The minimum rent commitment for the fiscal years 2007 to 2009 is \$39,800; after which the minimum rent commitment increases to \$43,780 until the expiration of the lease in 2014. In addition to these minimum rental payments, the lease stipulates payment by the Society for its proportionate share of the real estate taxes and other operating expenses.

**Educational Institution Grant Commitments**

The Society has entered into an agreement during fiscal 2009/2010 to provide \$250,000 to the University of Winnipeg Foundation. These funds will be applied to the capital cost of construction of the University's new Faculty of Business and Economics, and to the funding of CMA tuition scholarships. The contribution will be made in annual payments of \$25,000 for ten (10) years – \$24,000 per annum towards the 460 Portage Project and \$1,000 per annum for student awards.

The Society also has an agreement, which began in 2001/2002, to provide \$250,000 to the University of Manitoba for a Research Grant. The contribution is made in \$25,000 payments annually, expiring in 2011/2012.

**Photocopier Commitment**

The Society had cancelled the previous lease, entering into a new lease agreement on November 17, 2010 for a colour photocopier. The lease contract calls for 22 quarterly payments of \$2,160.04. The annual commitment for the the duration on the lease term is \$8,640.16.

**Note 7 Certified Management Accountants of Manitoba Foundation Inc.**

On November 30, 2010, the CMA Manitoba Foundation Inc. was established with a purpose to support the advancement of post-secondary education within the Province of Manitoba, including, but not limited to, the provision of grants to post-secondary educational institutions within Manitoba and of scholarships, bursaries, and other benefits directly or indirectly to students and candidates at post-secondary institutions. The Foundation is a registered charitable organization under the Income Tax Act of Canada.

# CHIEF EXECUTIVE OFFICER'S REPORT 2010 – 2011

---

I'd like to begin by thanking the Board of Directors and Management Review Committee for their leadership, guidance and support over this past year. With their strong commitment towards growth and member pride they have provided clear direction to me and the CMA staff. As a result, our activities have been guided and supported by the will of the Board.

In this year's report I am going to provide you with a description of the strategic initiatives that we engaged in and our resulting accomplishments. An update will be provided on programming initiatives, events that have been delivered, and member services. I'll conclude with an update on the unification of the CMA and CA designations into a new and stronger Canadian accounting profession.

In January 2011, we launched a new 18-month stream of the Accelerated Program. The program was designed to provide more flexibility and work life balance for students. This program, combined with our 2010 10-month intake, attracted a total of 77 students. We are currently on track for another strong intake in 2011/2012. Essentially, as a result of the flexible program offerings and recruiting strategies that CMA implemented this past year, Manitoba will have over 100 active students in the CMA Accelerated Program in January 2012.

The CMA Executive Program continues to gain in popularity. Since its inception in 2002, we have averaged two students per year. In just a few weeks from now, we will be graduating six candidates and we're thrilled to have 18 executive candidates in the program this year. Based on increased demand, we decided to offer the delivery of the entire program in Winnipeg.

From a membership perspective, our graduating class in 2010 was 40 and this year's class will be 55, an increase of almost 40%.

Our second highest priority has been to focus on member pride. We are committed to accommodating and serving our members in the best way possible.

We have implemented new events such as the Distinguished Speaker Series to showcase the wide variety of work CMA members are doing. In this past year Craig McIntosh, CEO of Acrylon Plastics, Chuck LaFleche, CEO of the St. Boniface Foundation and Len Hoey, President of PeopleFirst have all spoken about the exciting initiatives that are in progress in their organizations and how their CMA designation has helped shape the strategic vision of their organizations.

We are regularly profiling our members and featuring them both nationally and provincially. Robert Thorsten – VP People & Patron Services for True North Sports & Entertainment was our provincial representative for CMA Canada's recent national campaign. Regionally we have profiled leading CMAs such as Mark Mandzik, Kim Riley, Cory Rach, Andrea Sherry, Jamie Veilleux, Carol Miles, Mwaka Kaonga, Vince Dancho, John Klippenstein, and Dalbir Bains.

We hosted a member recognition event in August 2010 and honoured over 130 members with 25 to 60 years of service as CMAs.

In October 2010, we created separate evenings for our Convocation and Distinguished Member Gala where we honour FCMAs, Past Presidents, Life Members, and Honourary Members. Both events were a tremendous success and we are committed to maintaining this new format.

In January, we launched the CMA job site where employers can connect with the CMA community and CMAs can view relevant positions. We have posted over 200 positions. At the same time we have generated revenue which has been reinvested into member services and growth initiatives.

Another new initiative launched this past year was the CMA Elite Employer Program. Elite Employers are some of the biggest supporters of CMAs in the workplace. The purpose of the program is to work more closely with the business community and demonstrate the strategic value that CMAs bring to their organization. As an Elite Employer these organizations consistently hire CMAs and support those working toward the CMA designation. We are pleased to be in partnership with Manitoba Hydro, Canad Inns, the Canadian Wheat Board, Richardson International and Investors Group with several others in development.

One of our IT challenges over the last few years has been the lack of online event registration and payment for dues and events. In May of 2011, we implemented an online registration & payment process for our Conference and member dues which has significantly impacted efficiency in our organization. Overall, it has saved CMA over \$2,500 in materials and postage and an enormous amount of staff time from non-value-added activities, allowing us to focus more on member services and further efficiencies.

Our increased recruiting efforts both in the post-secondary and workforce markets are definitely paying off by exceeding or meeting all of our targets. In the post-secondary market we have held 36 events and been in contact with more than 1,000 students. From a workforce perspective we have held 41 events, connecting with well over 600 individuals. As a result, our counseling sessions are significantly on the rise and we anticipate very positive growth in our programs this coming year.

The response to these initiatives has been tremendously positive. We have seen increased member engagement, growth and satisfaction in program enrollment, greater demand from employers for CMAs, and increased attendance during our recruiting and member events. The CMA Manitoba satisfaction survey that members completed in June of this year confirmed those observations. With an overall response rate of 42%, the survey confirmed that 94.85% of members and 97.7% of candidates were satisfied with their CMA membership. In a survey of our 2010 Accelerated Program students, 100% felt that the Accelerated Program met or exceeded their expectations. This overall satisfaction has greatly contributed to our members, candidates, and students being strong brand ambassadors of our programs.

Over the past few years, CMA Manitoba has reflected on the growing importance of giving back to the community. Last September, we decided to establish the CMA Manitoba Foundation Inc. that would accept donations from members and the business community to advance the field of management accounting in Manitoba. Between September and November we developed by-laws and completed the application for charitable status with CRA. In April, we received confirmation that our application had been approved by CRA. The purpose of the Foundation is to provide financial assistance to individuals in need who are entering the CMA program, to support post-secondary institutions in management accounting research, and to recognize CMA candidates and students who have achieved significant accomplishments in the program. Our Board has been established and the members have been appointed in accordance with our by-laws. The Chair of the Nominating Committee will announce their names as part of his responsibility in agenda item number 7.

Lastly, I'd like to provide a brief update on the CPA discussions. This past spring, the CA and CMA designations formally launched a merger consultation process with members. This is in response to the increasingly competitive global accounting environment. The move to international standards has set the stage for harmonization of the accounting profession worldwide, which translates into reduction of national borders. Recognizing that their competitive landscape has fundamentally changed, many international accounting bodies have chosen to act rather than risk being acted upon. Bodies with global aspirations are many. Other accounting bodies are trying to position themselves for access to our designations and our markets. We are already seeing the implications in the form of legal and legislative challenges by other bodies for the use of our existing designations - both CA and CPA - in Canada. Since May, Canada's Chartered Accountants and Canada's Certified Management Accountants have been listening to and gathering perspectives from members, candidates, and registered students about the merits and feasibility of uniting our national and provincial organizations. We have also engaged business and government leaders, the academic community, and other stakeholders. The national consultation period officially closed on Friday, September 16, 2011. The CA and CMA national, provincial, and regional leaders are assessing the feedback collected and will report on the key findings to members, candidates, and registered students. It will also be made available to stakeholders via [www.CPACanada.ca](http://www.CPACanada.ca).

Should the leadership of both professions agree to proceed to the next step, CA and CMA national and provincial councils will prepare a concrete proposal for member consideration and support.

Finally, I'd like to thank our staff who have worked hard at strengthening CMA Manitoba and putting these initiatives in place. Connie and Petra are responsible for CMA programs and student services; Sheri, Nicole and Scott have promoted our designation and profiled our members through Marketing, Communications and Recruiting initiatives; and Donovan and Hannah provide us with Finance and Administration services. Thank you.

Ronald M. Stoesz, CMA, FCMA  
Chief Executive Officer | CMA Manitoba

## BY-LAW REVISION

---

By-law amendment – It is proposed that the by-laws be amended as follows to allow for secure, electronic voting process for election to the Board.

### **43. Election & Removal to the Board**

- (a) If the number of Members validly nominated for election to the Board does not exceed the number of Members to be elected, the Members so nominated will, at the Annual General Meeting, be declared duly elected Directors of the Board.
- (b) If the number of Public Representatives validly nominated for election to the Board does not exceed the number of Public Representatives to be elected, the Public Representatives so nominated will, at the Annual General Meeting, be declared duly elected Directors of the Board.
- (c) If the number of Members or Public Representatives validly nominated for election to the Board exceeds the number to be elected:
  - i) The President, or failing him/her, the Vice-President will, on or before the date fixed for the Annual Meeting, forthwith appoint not less than two scrutineers from among the Members in Good Standing other than those so nominated and those who are Directors of the Board.
  - ii) At least fourteen days before the Annual General Meeting the Secretary will cause to be prepared and sent to each Member eligible to vote a ballot containing, in alphabetical order, the names, occupations and places of residence of all Members validly nominated for election to the Board, and a notice stating the number of Directors to be elected.
  - iii) The ballot and voting process will provide an efficient method of voting and tabulating, and ensure the privacy of the voter.
  - iv) Unless an alternative voting procedure is agreed to by the Board in accordance with paragraph 43(C)(ii) hereof, then the following paragraphs of this section apply.
  - v) A ballot, to be valid for the election of Directors to the Board must be received by the Secretary at least twenty-four hours before the Annual General Meeting.
  - vi) The Secretary will verify the eligibility of each vote and record the receipt of each ballot on a list of Members eligible to vote.
  - vii) At the Annual General Meeting the scrutineers will examine the ballots and compare them with the list on which their receipt was recorded. The scrutineers will verify the number of votes cast in favour of each nominee and will then prepare, sign and present to the Annual General Meeting a list of those nominees elected to the Board, being those nominees, in number equal to the number of directors to be elected to the Board, who will have received the highest number of votes.
  - viii) If the scrutineers, by reason of an equality of votes cast in favour of two or more nominees, are unable to complete the total list of nominees elected to the Board, the Members present at the Annual General Meeting will, by a vote conducted by a ballot of the Members present at the meeting, determine which of such nominees will be elected to the Board, and the scrutineers will complete the list of the nominees elected to the Board accordingly.
  - ix) The list of those nominees elected to the Board, prepared and signed by the scrutineers, will be final and conclusive as to the election of those nominees to the Board, notwithstanding any irregularity or informality or any accidental omission to supply a ballot to, or the non-receipt of a ballot by, any Member, whether within the prescribed time or otherwise and the Chairman at the Annual General Meeting will declare such nominees elected as Directors of the Board.
  - x) The scrutineers will secure the ballots for the Secretary to retain custody for thirty days after the Annual General Meeting and the Secretary will then destroy them unless instructed otherwise by the Board.

# MANITOBA PROVINCIAL BOARD 2010 – 2011

---



Gregg S. Comber, CMA  
President & Chair



Denis G. Fillion, CMA  
Vice-President



Angela Chambers, CMA  
2<sup>nd</sup> Vice-President



Ronald M. Stoesz, CMA, FCMA  
Secretary/Treasurer



Mary Brabston, MBA, Ph.D.



Bryan Byhre, CMA



Ian Craven, CMA



Mike Cuma



Dean Hammond, CMA



Julie Notley Guevarra, CMA



Ryan Morphy, M.Sc., MBA, P.Eng.



Lynne Peloquin, CMA



Paul Prendergast, B.Comm. (Hons), LL.B.



Robert Thorsten, CMA

## CMA MANITOBA FOUNDATION BOARD

---

Chair | Paul Stewart, CMA

Members |

Bill Cessford, CMA, FCMA  
Gregg Comber, CMA  
Brian Esau, CMA  
Brian Gilchrist, CMA  
Diana Koldyk, CMA

## MANAGEMENT REVIEW COMMITTEE

---

Chair | Gregg Comber, CMA

Members |

Angela Chambers, CMA  
Denis Fillion, CMA  
Julie Notley Guevarra, CMA

## PUBLIC PRACTICE REVIEW COMMITTEE

---

Chair | Hal Driedger, CMA

Members |

Ronald Kuhtey, CMA  
Alain Molgat, CMA  
Richard Watson, CMA

## NOMINATING COMMITTEE

---

Chair | Paul Stewart, CMA

Members |

Beverley Beitz, CMA, FCMA  
Angela Chambers, CMA  
Gregg Comber, CMA  
Denis Fillion, CMA

## MEMBER RECOGNITION COMMITTEE

---

Facilitator | Ron Stoesz, CMA, FCMA

Members |

Carleen Mackay, CMA, FCMA  
Todd Scaletta, CMA, FCMA  
Manfred Schulz, CMA, FCMA  
Susan Woodward, CMA, FCMA

## CONFERENCE ADVISORY COMMITTEE

---

Facilitator | Sheri Moerkerk

Members |

Derek Boutang, CMA  
Ted Cotton, CMA  
Diana Koldyk, CMA  
Kathy Malkoske, CMA, P.Eng.  
Jayme Moroz, CMA  
Caroline Pearce, CMA  
Lynne Peloquin, CMA

# MEMBER RECOGNITION 2010 – 2011

---

## National Fellowship Awards

The FCMA is a prestigious, national honorary designation. The award of the FCMA recognizes CMAs, who by their achievements, bring distinction to the profession and serve as a role model for others. We are happy to present the 2010 FCMA award recipients who were celebrated at the Distinguished Members Gala on October 1<sup>st</sup>, 2010.



Allen Dowhan, CMA, FCMA



John Lovell, CMA, FCMA



Denise Zaporzan, CMA, FCMA

## Member Recognition Event

On August 25<sup>th</sup>, 2010, CMA Manitoba honoured over 130 members who have held their designations for twenty-five to sixty years with CMA Years of Service Pins. We are proud to announce 368 members were eligible to receive various Years of Service Pins. Special recognition to the following 50, 55, and 60 year recipients:

50 Years | Roland P. Grantham, CMA  
C. David Kennedy, CMA  
John M. Low, CMA, CA  
R. Thomas Moody, CMA, FCMA  
John Olko, CMA, FCMA  
Stanley M. Ross, CMA  
James S. Teeple, CMA  
Thomas P. Walker, CMA

55 Years | Kenneth Callis, CMA  
Barry G. Lloyd, CMA  
Ernest H. Orpin, CMA, FCMA

60 Years | William L. Moore, CMA, FCMA

## Student Awards

Each year, CMA Manitoba is proud to recognize the outstanding academic achievements of some of the students at various stages of the CMA program. The 2010 winners were recognized at last year's Convocation in October.

### 2010 Provincial Entrance Examination Awards

Frank Gosling Gold Medal – Highest Mark, Entrance Examination | Sharon Dolores

Robert Syme Memorial Silver Medal – Second Highest Mark, Entrance Examination | Christa Reimer

### 2010 Strategic Leadership Program Awards

Mercer Bradley Case Examination Award – Highest Mark, Case Exam | Sara Koroscil, CMA

Valedictorian and TelPay Leadership Award | Marty Gagne, CMA

Robert Half Team Achievement Award – Highest Mark, Combined Board Report & Presentation

Maria Lim, CMA | Jeremy Messner, CMA | Chris Murata, CMA | Kim Poitras, CMA



## CMA GRADUATES 2010

---

On October 2<sup>nd</sup>, 2010, we proudly welcomed the following new CMA graduates as members of the Society of Management Accountants of Manitoba. These individuals have demonstrated they possess the strategic thinking and management skills required of a CMA, most throughout successful completion of the two-year Strategic Leadership Program and meeting the practical experience criteria. We were also pleased to have five graduates from the Society's targeted recruitment programs this year – three completing the combined Asper MBA/CMA requirements and two coming through the CMA Executive Program. Congratulations to all graduates.

Cory Baron, CMA	Marty Gagne, CMA	Jeremy Messner, CMA
Amanda Benson, CMA	Kim Garroni, CMA	Albert Mota, CMA
Renzo Borgesa, CMA	Pamela Grift, CMA	Chris Murata, CMA
Brian Boyce, CMA	Kristofor Heinrichs, CMA	Randy Nykoluk, CMA
Frank Chamarengah, CMA	Carmela Hoadley, CMA	Tim Owen, CMA
Ryan Collins, CMA	Gregory Hudson, CMA	Kimberley Poitras, CMA
Vince Dancho, CMA	Alena Jackson, CMA	James Pratschler, CMA
Ana Danut, CMA	Glenn Karr, CMA	Cassandra Siemens, CMA
Claire Ann Deighton-Lamy, CMA	Hanna Kirby, CMA	Viktor Sokha, CMA
Harminder Dhanjal, CMA	John Krishka, CMA	Sara Stasiuk, CMA
Jennifer Dubois, CMA	Kevin Kroeker, CMA	Alice Sun, CMA
Kim Dueck, CMA	Kristen Legault, CMA	Will Wiebe, CMA
Kevin Dzendzara, CMA	Maria Lim, CMA	Chester Wojciechowski, CMA
	Jeffrey Maxwell, CMA	

“With all that hard work behind us, we now embark on the greater challenge; taking the skills and knowledge we’ve accumulated to create value for our employers. Being a CMA entails more than simply counting beans, as the stereotype would suggest. We will dive beyond the accounting waters to provide organizations with leaders in management and strategy development. Our vast array of competencies will enable us to guide businesses for years to come. We will not be restricted to the accounting department; we will be IT Professionals, Marketing Managers, Operations Managers, CEOs...

Perhaps this is the greatest reason we decided years ago to pursue the CMA designation. The program develops well-rounded business professionals capable of integrating accounting, management, and strategy to various levels of an organization, while also providing the skills necessary to interact with various types of people, situations, and challenges.”

Excerpt from the 2010 Valedictorian Address  
Marty Gagné, CMA

# CMA MEMBERSHIP STATISTICS

---

## **Certified Members 2010 – 2011**

Members – July 1, 2010		1,625
Graduates	40	
Transfer in from other provinces	5	
Reinstated	1	
Transfer to other provinces	(2)	
Deceased	(2)	
Deleted	(7)	
Non-payment of dues – 2		
Member's request – 5		
Professional conduct/provincial request – 0		
<b>Members – June 30, 2011</b>		<b>1,660</b>

\*Retired members (included above) – 397

<b>Candidate Members</b>	<b>2008-2009</b>	<b>2009-2010</b>	<b>2010-2011</b>
Enrolled in Strategic Leadership Program	73	80	65
Enrolled in Targeted Recruitment Programs	3	2	6

\*Note: There are 5 additional candidates at various stages of the SLP, but not currently enrolled.

## PAST PRESIDENTS

---

2010-11	G. S. Comber, CMA	1989-90	R. A. Desrochers, CMA	1968-69	C. D. Kennedy, CMA
2009-10	P. D. Stewart, CMA	1988-89	B. R. DePape, CMA	1967-68	J. Olko, CMA, FCMA
2008-09	C. N. Dumontier, CMA	1987-88	L. M. Talbot-Allan, CMA, FCMA	1966-67	W. B. Woolston, CMA
2007-08	B. G. Beitz, CMA, FCMA	1986-87	H. A. McMullin, CMA	1965-66	C. G. Turnbull, CMA, FCMA
2006-07	K. L. Seier, CMA	1985-86	B. L. Parkhurst, CMA	1964-65	T. E. Rayfield, CMA
2005-06	J. C. Lovell, CMA, FCMA	1984-85	S. A. Bubbs, CMA, FCMA	1963-64	F. A. Gosling, CMA
2004-05	M. R. Scott, CMA, FCMA	1983-84	C. H. Ouimet, CMA, FCMA	1962-63	W. J. Drudge, CMA
2003-04	G. C. McNabb, CMA	1982-83	W. J. Barnard, CMA	1961-62	H. R. Turner, CMA
2002-03	L. C. Scarth, CMA	1981-82	N. M. Magnusson, CMA	1960-61	W. L. Moore, CMA, FCMA
2001-02	J. G. Nagazine, CMA	1980-81	L. W. Anderson, CMA, FCMA	1959-60	A. B. Pitcairn, CMA
2000-01	F. C. MacKay, CMA, FCMA	1979-80	G. E. Phillips, CMA	1958-59	K. R. Keeping, CMA, FCMA
1999-00	S. R. Woodward, CMA, FCMA	1978-79	W. J. Cessford, CMA, FCMA	1957-58	R. Syme, CMA, FCMA
1998-99	L. J. Kirkness, CMA	1977-78	W. J. Cessford, CMA, FCMA	1956-57	J. Lawrie, CMA
1997-98	R. M. Stoesz, CMA, FCMA	1976-77	E. T. Tesluck, CMA	1955-56	G. F. L. Riddell, CMA, FCMA
1996-97	A. S. Smith, CMA	1975-76	J. R. Smith, CMA, FCMA	1954-55	R. Syme, CMA, FCMA
1995-96	P. H. Croteau, CMA, FCMA	1974-75	J. R. Smith, CMA, FCMA	1953-54	T. E. Ewart, CMA
1994-95	B. J. Stephen, CMA, FCMA	1973-74	L. J. Herbach, CMA, FCMA	1952-53	W. Aitkin, FCA, CMA
1993-94	C. M. Stahlke, CMA, FCMA	1972-73	R. E. Benson, CMA	1951-52	T. D. Milne, CMA
1992-93	J. D. Klippenstein, CMA, FCMA	1971-72	B. K. Croxford, CMA	1950-51	D. C. Hodson, CMA
1991-92	T. G. Baxter, CMA, FCMA	1970-71	E. H. Orpin, CMA, FCMA	1949-50	J. H. Smith, CMA
1990-91	B. Sochasky, CMA, FCMA	1969-70	J. D. Watts, CMA, FCMA	1948-49	G. E. Elliott, CMA
				1947-48	W. Dunbar, CA, CMA

## FCMAS, LIFE, AND HONOURARY MEMBERS

---

Len W. Anderson	Nabil Elias	Carleen MacKay	Lawrence C. Scarth (Life)
Warren J. Barnard (Life)	Brenda L. Evans (Life)	Michael R. Mager	Manfred Schulz
Terence G. Baxter	Glenn B. Friesen	Judith L. Mathieson	Michael R. Scott
Beverley G. Beitz	Catherine M. Gillespie	Herb A. McMullin (Life)	Connie Sherry (Honourary)
Raymond E. Benson (Life)	Jerry L. Gray (Honourary)	Gord P. Menzie	James R. Smith
Francis H. Black	Robert C. Hamaberg	R. Thomas Moody	T. David Smith (Life)
Shirley A. Bubbs	Leonard J. Herbach	William L. Moore	Bob Sochasky
John P. Carney	Murray Hilton (Honourary)	John Mundie (Honourary)	Craig M. Stahlke
William J. Cessford	Anita Kampen	Jerry R. Mus (Life)	Barbara J. Stephen
Loren A. Cisyk	C. David Kennedy (Life)	Janice G. Nagazine (Life)	Ronald M. Stoesz
R. Lorne Collins (Life)	Edward Kennedy (Honourary)	Neill R. Nedohin (Life)	Lorena B. Trann
Ron Coke (Honourary)	R. Brent Kerlake	John Olko	Clayton G. Turnbull
P. Cooney (Honourary)	John D. Klippenstein	Ernest H. Orpin	Steven F. Vieweg
James E. Court	Peter R. Komarnicki	Cyrille H. Ouimet	Vincent A. Warden
Paul H. Croteau	Marc Labossiere	George E. Phillips (Life)	Robert W. Warren (Honourary)
Brian K. Croxford (Life)	Charles LaFlèche	Kenneth C. Robinson	John D. Watts
Carl K. Doerksen	Leon N. Ledohowski	Karn D. Sandy	Susan R. Woodward
Allen J. Dowhan	John C. Lovell	Todd J. Scaletta	G. Gordon Zacharias
			Denise D. Zaporzan